

OUR WORK FOR YOU IN 2023-24



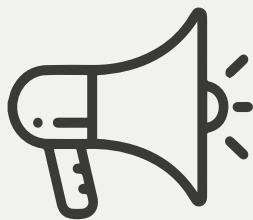
The small team at Vinehealth Australia continues to work hard to deliver critical biosecurity services and resources to the South Australian grape and wine industry, to keep our vineyards safe.

Empowering you with knowledge and resources

We have delivered important biosecurity information and tools to vineyard owners and industry to improve knowledge and raise awareness of the value of farm-gate hygiene and general biosecurity. These include our monthly e-newsletter, Biosecurity Alerts, Industry Notices, website, fact sheets, posters, signs and disinfestation kits.

 **100**

100 Vinehealth Australia news articles published, with **75%** e-newsletter average open rate (well above the industry average of 38%).



10 Biosecurity Alerts and Industry Notices distributed, covering key topics such as new Victorian phylloxera detections, fruit fly, Mornington Peninsula rezoning, SA's Biosecurity Bill, Board positions, Abandoned/ Neglected vineyards.

 **173**

173 Biosecurity Signs sold, with 103 being installed in SA, 57 in Victoria, 9 in NSW and 4 in Tasmania.

 **50**

50 Biosecurity Tips shared weekly with regional associations and to industry via Daily Wine News, covering Vintage Tips, Phylloxera Facts and Wine Tourism Tips.

Providing real-time support when you need us



233 requests for assistance

actioned from vineyard owners, wineries, industry organisations and state government around incident response, quarantine, farm-gate hygiene materials, Register information and mapping.

28

28 uses of our Naracoorte Heat Shed facility that sterilises machinery and equipment within our state borders.

Extending the value of our most valuable asset, our Register

We have used our curated planting data on our Register to provide industry and government with aggregated and deidentified vineyard planting, sales and grower exit data, contributing valuable insights into grape and wine supply/demand planning.

We progressed plans for upgrading our Register to streamline our internal processes, and provide vineyard owners the ability to permission out their data held on the Register for other purposes.

Timely incident response to facilitate business continuity



988 grapevine samples

coordinated for collection across SA for Grapevine red blotch virus to determine the health status of the state's propagation material and inform the national response.

143

143 direct and timely communications made to vineyard owners and industry regarding changes to fruit fly quarantine boundaries and movement requirements.

Working with a biosecurity expert to progress the review and update of South Australia's Phylloxera Outbreak Plan. This will ensure government and industry are ready, aware and able to respond to an incursion, should one occur.

Part of the industry taskforce for Crown Gall, contributing to review of outputs, tracing and hygiene aspects.

Issuing reminders around peak tourism events



2 timely reminders issued to vineyard owners around the Tour Down Under and Gather Round on the importance of farm-gate hygiene vigilance around peak tourism events.



860

860 'Who's Hitchhiking With You?' phylloxera awareness postcards distributed in tourism racks in the Adelaide Hills, McLaren Vale, and around Adelaide, urging tourists not to walk amongst our vines.

Narrowing our focus of future deliverables

With our new Presiding Member, Dianne Davidson AM and two new board members, we have refined Vinehealth Australia's key focus areas for 2024 to 2026 to ensure that what we do for you, we do well.

Ensuring strong biosecurity for SA

Contributed detailed feedback to the state government on the draft SA Biosecurity Bill to ensure protection for the state's vineyard assets and to ensure no dilution of powers and functions under the *Phylloxera and Grape Industry Act 1995*.