

# SA Winegrape Crush Survey 2023

## Regional Summary Report

## Currency Creek Wine Region

*Wine Australia July 2023*



DATUM: GDA2020  
PROJECTION: SA Lambert  
DATE: 28 November 2019  
SOFTWARE: ESRI ArcGIS v10.7.1  
DATA SOURCE:  
Vineyard Block - Vinehealth Australia  
Wine Region - Wine Australia

Currency Creek  
Wine Region



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# Currency Creek

## Vintage overview

### OVERVIEW OF VINTAGE STATISTICS

The reported crush of Currency Creek winegrapes was 3,880 tonnes in 2023, 10 per cent lower than the prior year's crush of 4,294 tonnes and 9 per cent lower than the five-year (2018-2022) average crush of 4,266 tonnes.

It was the second-smallest reported crush since 2007, less than half the record crush of 10,169 tonnes in 2016.

There were 11 respondents to the survey who reported crushing grapes from Currency Creek in 2023, compared with 12 in 2022.

The total estimated value of Currency Creek winegrapes in 2023 was \$4.2 million compared with \$4.1 million in 2022. The lower production was offset by a 9 per cent increase in the average purchase value of grapes, which increased from \$1007 per tonne overall in 2022 to \$1097 per tonne.

The average value of the red varieties increased by 27 per cent, with Shiraz up by 41 per cent to \$1116 per tonne. White varieties decreased overall by 16 per cent, with Sauvignon Blanc down by 18 per cent to \$931 per tonne.

The price dispersion data shows a downward shift in prices paid, with 1 per cent of grapes purchased at above \$1500 per tonne, compared with 7 per cent in 2022.

According to Vinehealth Australia data, the total vineyard area in Currency Creek as at 30 April 2023 was 992 hectares, 12 hectares less than last year, and 18 hectares more than the total area five years ago.

There have been virtually no new plantings in the region for the last three years.

# Currency Creek

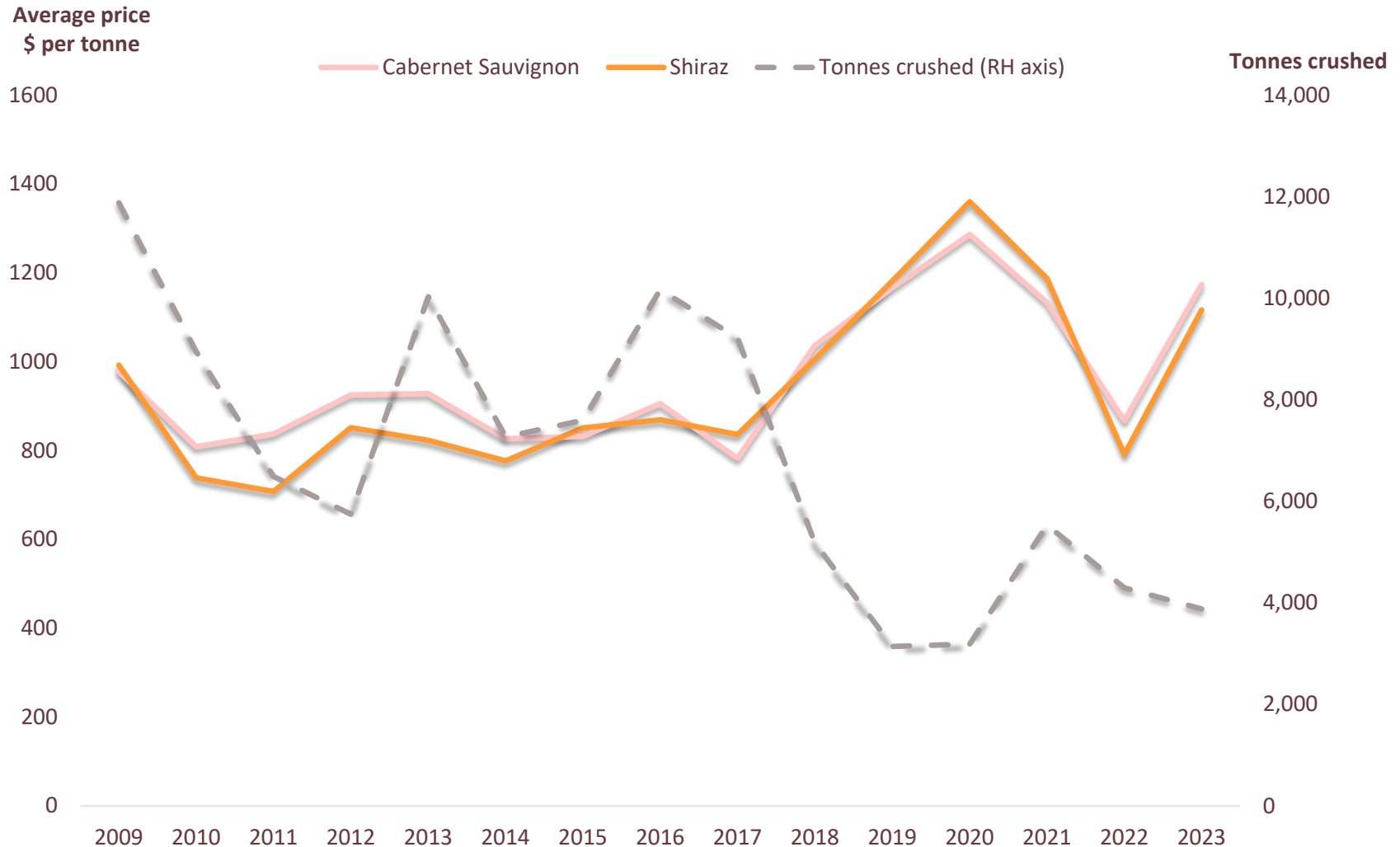
## Winegrape intake summary table

Varieties	Tonnes purchased	Total value purchased	Average purchase value per tonne	Change in price year on year	Winery grown fruit (tonnes)	Winery grown share of crush	Total crushed (tonnes)	Estimated total value all grapes
<b>Red</b>								
Cabernet Sauvignon	1,144				79	6%	1,223	\$1,435,162
Grenache	32						32	\$28,962
Malbec	10				16	61%	27	\$36,072
Merlot	338				13	4%	350	\$291,937
Petit Verdot	20						20	\$24,282
Pinot Noir	34						34	\$38,679
Sangiovese	23						23	\$35,100
Shiraz	1,044	\$1,166,046	\$1,116	41%	212	17%	1,256	\$1,402,316
Tempranillo	15						15	\$22,735
<b>Red Total</b>	<b>2,661</b>	<b>\$2,953,629</b>	<b>\$1,110</b>	<b>27%</b>	<b>320</b>	<b>11%</b>	<b>2,981</b>	<b>\$3,315,245</b>
<b>White</b>								
Chardonnay	80				284	78%	364	\$288,903
Fiano	2						2	\$4,000
Gewürztraminer	62						62	\$46,785
Pinot Gris/Grigio	221	\$278,078	\$1,257	-0%			221	\$278,078
Roussanne	5						5	\$7,028
Sauvignon Blanc	205	\$191,062	\$931	-18%	16	7%	222	\$206,307
Vermentino	19						19	\$26,964
Viognier	3						3	\$4,950
<b>White Total</b>	<b>599</b>	<b>\$622,483</b>	<b>\$1,040</b>	<b>-16%</b>	<b>300</b>	<b>33%</b>	<b>899</b>	<b>\$863,015</b>
<b>Grand Total</b>	<b>3,260</b>	<b>\$3,576,112</b>	<b>\$1,097</b>	<b>9%</b>	<b>620</b>	<b>16%</b>	<b>3,880</b>	<b>\$4,178,260</b>

Note: Where there are fewer than three purchasers of a variety, the average price and total value are not reported to protect confidentiality.

# Currency Creek

Historical weighted average price vs tonnes crushed



# Currency Creek

## Price dispersion – purchased grapes

Tonnes purchased in each segment					
Varieties	\$600-<\$900	\$900-<\$1500	\$1500-<\$2000	>\$2000	Total purchased
Red					
Cabernet Sauvignon		1,144			1,144
Grenache		32			32
Malbec		10			10
Merlot	338				338
Petit Verdot		20			20
Pinot Noir		34			34
Sangiovese			23		23
Shiraz		1,044			1,044
Tempranillo	1		15		15
Red Total	338	2,285	38		2,661
White					
Chardonnay	70	10			80
Fiano				2	2
Gewürztraminer	62				62
Pinot Gris/Grigio		221			221
Roussanne		5			5
Sauvignon Blanc	138	67			205
Vermentino		19			19
Viognier			3		3
White Total	271	323	3	2	599
Total purchased	609	2,608	42	2	3,260

# Currency Creek

## Current plantings by variety and year planted

Variety	Pre-2020	2020	2021	2022	Total area (Ha)	% planted in 2022
<b>Red winegrapes</b>						
Cabernet Sauvignon	288	0	0	0	288	0%
Grenache	11	0	0	0	11	0%
Merlot	57	0	0	0	57	0%
Pinot Noir	12	0	0	0	12	0%
Shiraz	347	0	0	0	347	0%
Other Red	29	0	0	0	29	0%
<b>Total red varieties</b>	<b>744</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>744</b>	<b>0%</b>
<b>White winegrapes</b>						
Chardonnay	122	0	0	0	122	0%
Pinot Gris	31	0	0	0	31	0%
Riesling	10	0	0	0	10	0%
Sauvignon Blanc	56	0	0	0	56	0%
Semillon	8	0	0	0	8	0%
Viognier	2	0	0	0	2	0%
Other White	10	0	7	0	17	0%
<b>Total white varieties</b>	<b>239</b>	<b>0</b>	<b>7</b>	<b>0</b>	<b>246</b>	<b>0%</b>
Unknown variety	2	0	0	0	2	0%
<b>Total all varieties</b>	<b>985</b>	<b>0</b>	<b>7</b>	<b>0</b>	<b>992</b>	<b>0%</b>

Source:  
Vinehealth  
Australia

# Explanations and definitions

## **INTAKE (CURRENT VINTAGE) DATA**

### *Definition of regions*

Regions have been defined in accordance with Geographical Indication (GI) boundaries. If a GI region has not been declared, or produces less than 5,000 tonnes, then the data is aggregated into the relevant GI zone. Disaggregation of data into smaller regions such as Southern Fleurieu and Mount Benson is available on request from Wine Australia.

### *Total crush*

The total crushed is the total tonnes of grapes crushed from a particular source region, whether processed in that region, another region in SA or interstate. All wineries in Australia are included in the survey collection process. However, not all wineries respond to the survey - therefore the total tonnage reported may underestimate the true crush. It is estimated that the overall response rate for the survey is 91 per cent; however, individual regions may vary. Generally, regions will have a higher response rate when there is a high proportion of purchased winegrapes within the region.

Reported fruit is separated into fruit produced from the winery's own or associated vineyards ("own grown") and from independent vineyards ("purchased").

### *Calculated average purchase value*

The survey requests wineries to provide the total amount paid for each parcel of fruit purchased (or the price per tonne). This is the price paid for fruit of a particular variety at the point of receipt – not including specific amounts paid for freight. It includes any penalties or bonuses (eg Baumé) applied at the weighbridge, but DOES NOT INCLUDE other bonuses or adjustments such as end use quality bonuses, which are not available at the time the survey is conducted (May-June 2023).

The calculated average purchase value per tonne is the average amount paid per tonne of fruit across all wineries.

Winery grown grapes are not included in the calculation of average purchase value; nor are grapes grown by companies connected with the winery or under lease arrangements.

Average and total purchase values are not reported where there are fewer than three purchasers of a variety in a particular region. However, the values are included in the calculation of totals for each region.

### **Important note on average purchase value**

There is considerable variation in the pricing arrangements made by different wineries. For example, some wineries make adjustment payments based on the average value per tonne reported in this survey and some pay quality bonuses based on the end use of the product. These additional payments are not included in the reported figures. The average price also does not give any indication of the distribution of prices, or variables that go into individual contracts.

### *Price dispersion data*

All purchases for each variety are grouped into price segments according to the price paid for that batch of fruit. The sum of tonnes in all the price segments may not match the total tonnes purchased where there are tonnes reported without an associated price.

### *Estimated total value of all grapes*

The estimated total value of all grapes is calculated by multiplying the average purchase value per tonne by all tonnes crushed. If there is a variety where there are no purchases, then the average purchase value for the same variety across similar regions, or across all other varieties of the same colour in the same region is used to determine an estimated value for the own grown grapes.



# Explanations and definitions - continued

## PLANTING DATA

### *Source of planting data tables*

Planting data is obtained from the vineyard register maintained by Vinehealth Australia.

Vinehealth Australia is required under the *Phylloxera and Grape Industry Act 1995* to maintain a complete and accurate register of vineyard owners in the state. Vineyard owners with plantings of 0.5 hectares or more are required to register with Vinehealth Australia, and provide details of any changes made to these vineyard plantings within three months of any such change. This information is kept strictly confidential and provided for this survey in a deidentified and aggregated manner.

For more information on the planting data in this report or about registration of vineyards, please contact the Vinehealth Australia office on (08) 8273 0550.

### **Explanatory notes for planting data tables**

To protect confidentiality, the following rules are applied to reporting varieties:

- Where there are fewer than 10 registered owners with plantings of a particular variety across the state, that variety is not separately identified in either the state or the regional reports but is grouped with “other red/white”, AND
- Where there are fewer than three registered owners with a particular grape variety in a given region, that variety is not separately identified in the regional report but is grouped with “other red/white” unless it is a white variety listed in the top seven, or red variety in the top five by planted area for the state for the current year.
- Planting data tables are current as at 30 April 2023 and include all plantings from the 2022–23 planting season.

- Reference to “other varieties” includes rootstock, multi-purpose and table-grape plantings.
- Vines planted in a particular year may include top-worked or replaced vines, as well as new plantings in virgin ground. Where vines have been replaced or top-worked, the old variety record is removed. This explains why the area planted for earlier years may be different in the current report compared with previous reports.
- Where a zero (0) appears in a table, this may indicate the presence of a planting of less than 0.5 hectares, or it may indicate zero plantings. Rounding may produce slight discrepancies in totals.





# Acknowledgements

## AUSTRALIAN NATIONAL VINTAGE SURVEY

The information for this report has been collected and analysed by Wine Australia as part of the Australian wine sector National Vintage Survey. The SA Winegrape Crush Survey Report has been prepared by Wine Australia on behalf of the South Australian Wine Industry Association and the Wine Grape Council SA.

The survey publication is available on the Vinehealth Australia website [vinehealth.com.au](http://vinehealth.com.au) and via links from the Wine Grape Council SA website [wgcsa.com.au](http://wgcsa.com.au) and the South Australian Wine Industry Association website [www.winesa.asn.au](http://www.winesa.asn.au).

Survey results from 2015 onwards are available on the Wine Australia interactive Vintage Survey Dashboard:

<https://marketexplorer.wineaustralia.com/vintage-survey>

## Disclaimer

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Note: data published in this report supercedes that in earlier reports. Minor variations in reported figures can occur due to data revisions.

Any questions about the report should be directed to:

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## About Wine Australia

Wine Australia supports a competitive wine sector by investing in research, development and adoption (RDA), growing domestic and international markets, protecting the reputation of Australian wine.

Wine Australia is an Australian Commonwealth Government statutory authority, established under the *Wine Australia Act 2013*, and funded by grape growers and winemakers through levies and user-pays charges and the Australian Government, which provides matching funding for RDA investments.

## Credits

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GI maps – Vinehealth Australia

