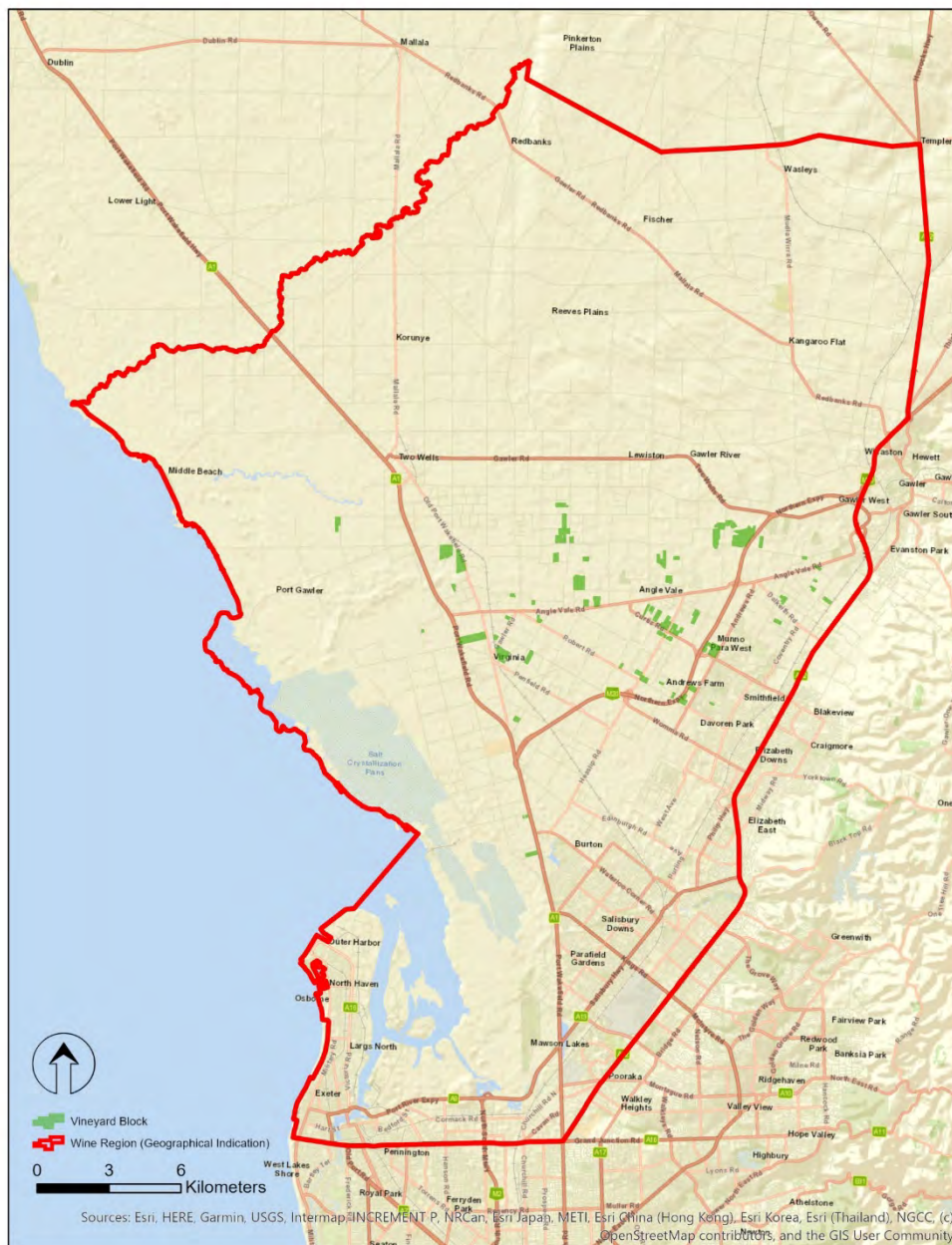


# SA Winegrape Crush Survey 2022

## Regional Summary Report

## Adelaide Plains Wine Region

*Wine Australia July 2022*



DATUM: GDA2020  
PROJECTION: SA Lambert  
DATE: 28 November 2019  
SOFTWARE: Esri ArcGIS v10.7.1  
DATA SOURCE:  
Vineyard Block - Vinehealth Australia  
Wine Region - Wine Australia

Adelaide Plains  
Wine Region



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# Adelaide Plains

## Winegrape intake summary table

Varieties	Tonnes purchased	Total value purchased	Average purchase value per tonne	Change in price year on year	Winery grown fruit (tonnes)	Winery grown share of crush	Total crushed (tonnes)	Estimated total value all grapes
<b>Red</b>								
Cabernet Sauvignon	151	\$87,956	\$584	-38%			151	\$87,956
Durif	4						4	\$9,904
Graciano	4						4	\$7,211
Grenache	115	\$121,005	\$1,051	0%	8	6%	123	\$129,359
Mataro/Mourvedre	77	\$113,386	\$1,465	0%			77	\$113,386
Merlot	67						67	\$54,471
Montepulciano	5						5	\$8,422
Pinot Noir	21						21	\$25,349
Sangiovese	2						2	\$3,680
Shiraz	1,028	\$1,007,596	\$980	-11%	2	0%	1,029	\$1,009,410
Tempranillo	24	\$37,078	\$1,549	0%			24	\$37,078
Other red	2						2	\$4,320
<b>Red Total</b>	<b>1,501</b>	<b>\$1,480,377</b>	<b>\$986</b>	<b>-9%</b>	<b>10</b>	<b>1%</b>	<b>1,510</b>	<b>\$1,490,545</b>
<b>White</b>								
Chardonnay	98						98	\$108,306
Chenin blanc	19						19	\$7,696
Muscat Gordo Blanco					1	100%	1	\$1,309
Pinot Gris/Grigio	186						186	\$214,101
Sauvignon Blanc	48						48	\$55,453
Viognier	36						36	\$50,876
Other white					2	100%	2	\$3,399
<b>White Total</b>	<b>388</b>				<b>4</b>	<b>1%</b>	<b>392</b>	<b>\$441,140</b>
<b>Grand Total</b>	<b>1,889</b>	<b>\$1,916,809</b>	<b>\$1,015</b>	<b>-6%</b>	<b>13</b>	<b>1%</b>	<b>1,902</b>	<b>\$1,931,686</b>

Note: Where there are fewer than three purchasers of a variety, the average price and total value are not reported to protect confidentiality.

# Adelaide Plains

## Price dispersion – purchased grapes

Tonnes purchased in each segment						
Varieties	<\$600	\$600-<\$900	\$900-<\$1500	\$1500-<\$2000	>\$2000	Total purchased
Red						
Cabernet Sauvignon	123	20		8		151
Durif				1	3	4
Graciano				4		4
Grenache		14	95		6	115
Mataro/Mourvedre	17		1	60		77
Merlot		65	2			67
Montepulciano				2	3	5
Pinot Noir			21			21
Sangiovese				2		2
Shiraz	159	438	179	234	18	1,028
Tempranillo			15	9		24
Other red					2	2
Red Total	299	538	312	319	32	1,501
White						
Chardonnay			98			98
Chenin blanc	19					19
Pinot Gris/Grigio			186			186
Sauvignon Blanc			48			48
Viognier			36			36
White Total	19		369			388
Total purchased	318	538	681	319	32	1,889

Note: Where there are fewer than three purchasers of a variety, the average price and total value are not reported to protect confidentiality.

# Adelaide Plains

## Current plantings by variety and year planted

Area (hectares)						Total area (Ha)	% planted in 2021
Variety	Pre-2019	2019	2020	2021			
Red winegrapes							
Cabernet Sauvignon	49	2	0	0	51	0%	
Grenache	20	0	0	0	20	0%	
Mataro (Mourvedre)	7	0	0	0	7	0%	
Merlot	19	0	0	0	19	0%	
Pinot Noir	13	0	0	0	13	0%	
Sangiovese	5	0	0	0	5	0%	
Shiraz	153	0	1	2	156	1%	
Other Red	13	0	0	0	13	0%	
Total red varieties	279	2	1	2	284	1%	
White winegrapes							
Chardonnay	26	0	0	0	26	0%	
Colombard	1	0	0	0	1	0%	
Pinot Gris	32	0	0	0	32	0%	
Riesling	1	0	0	0	1	0%	
Sauvignon Blanc	16	0	0	0	16	0%	
Other White	7	0	0	0	7	0%	
Total white varieties	83	0	0	0	83	0%	
Unknown variety	12	0	0	0	12	0%	
Total all varieties	374	2	1	2	379	1%	

Source:  
Vinehealth  
Australia

# Explanations and definitions

## INTAKE (CURRENT VINTAGE) DATA

### *Definition of regions*

Regions have been defined in accordance with Geographical Indication (GI) boundaries. If a GI region has not been declared, or produces less than 5,000 tonnes, then the data is aggregated into the relevant GI zone. Disaggregation of data into smaller regions such as Southern Fleurieu and Mount Benson is available on request from Wine Australia.

### *Total crush*

The total crushed is the total tonnes of grapes crushed from a particular source region, whether processed in that region, another region in SA or interstate. All wineries in Australia are included in the survey collection process. However, not all wineries respond to the survey - therefore the total tonnage reported may underestimate the true crush. It is estimated that the overall response rate for the survey is 89 per cent; however, individual regions may vary. Generally, regions will have a higher response rate when there is a high proportion of purchased winegrapes within the region.

Reported fruit is separated into fruit produced from the winery's own or associated vineyards ("own grown") and from independent vineyards ("purchased").

### *Calculated average purchase value*

The survey requests wineries to provide the total amount paid for each parcel of fruit purchased (or the price per tonne). This is the price paid for fruit of a particular variety at the point of receipt – not including specific amounts paid for freight. It includes any penalties or bonuses (eg Baumé) applied at the weighbridge, but DOES NOT INCLUDE other bonuses or adjustments such as end use quality bonuses, which are not available at the time the survey is conducted (May-June 2022).

The calculated average purchase value per tonne is the average amount paid per tonne of fruit across all wineries.

Winery grown grapes are not included in the calculation of average purchase value; nor are grapes grown by companies connected with the winery or under lease arrangements.

Average and total purchase values are not reported where there are fewer than three purchasers of a variety in a particular region. However the values are included in the calculation of totals for each region.

### **Important note on average purchase value**

There is considerable variation in the pricing arrangements made by different wineries. For example, some wineries make adjustment payments based on the average value per tonne reported in this survey and some pay quality bonuses based on the end use of the product. These additional payments are not included in the reported figures. The average price also does not give any indication of the distribution of prices, or variables that go into individual contracts.

### *Price dispersion data (shaded columns in Intake Summary tables)*

All purchases for each variety are grouped into price segments according to the price paid for that batch of fruit. The sum of tonnes in all the price segments may not match the total tonnes purchased where there are tonnes reported without an associated price.

### *Estimated total value of all grapes*

The estimated total value of all grapes is calculated by multiplying the average purchase value per tonne by all tonnes crushed. If there is a variety where there are no purchases, then the average purchase value for the same variety across similar regions, or across all other varieties of the same colour in the same region is used to determine an estimated value for the own grown grapes.

# Explanations and definitions - continued

## PLANTING DATA

### *Source of planting data tables*

Planting data is obtained from the vineyard register maintained by Vinehealth Australia.

Vinehealth Australia is required under the *Phylloxera and Grape Industry Act 1995* to maintain a complete and accurate register of vineyard owners in the state. Vineyard owners with plantings of 0.5 hectares or more are required to register with Vinehealth Australia, and provide details of any changes made to these vineyard plantings within three months of any such change. This information is kept strictly confidential and provided for this survey in a deidentified and aggregated manner.

For more information on the planting data in this report or about registration of vineyards, please contact the Vinehealth Australia office on (08) 8273 0550.

### **Explanatory notes for planting data tables**

To protect confidentiality, the following rules are applied to reporting varieties:

- where there are fewer than 10 registered owners with plantings of a particular variety across the state, that variety is not separately identified in either the state or the regional reports but is grouped with “other red/white”, AND
- where there are fewer than three registered owners with a particular grape variety in a given region, that variety is not separately identified in the regional report but is grouped with “other red/white” unless it is a white variety listed in the top seven, or red variety in the top five by planted area for the state for the current year.

- Planting data tables are current as at 30 April 2022 and include all plantings from the 2021–22 planting season.
- Reference to “other varieties” includes rootstock, multi-purpose and table-grape plantings.
- Vines planted in a particular year may include top-worked or replaced vines, as well as new plantings in virgin ground. Where vines have been replaced or top-worked, the old variety record is removed. This explains why the area planted for earlier years may be different in the current report compared with previous reports.
- Where a zero (0) appears in a table, this may indicate the presence of a planting of less than 0.5 hectares, or it may indicate zero plantings. Rounding may produce slight discrepancies in totals.





# Acknowledgements

## AUSTRALIAN NATIONAL VINTAGE SURVEY

The information for this report has been collected and analysed by Wine Australia as part of the Australian National Vintage Survey. The SA Winegrape Crush Survey Report has been prepared by Wine Australia on behalf of the South Australian Wine Industry Association, Wine Grape Growers South Australia and Primary Industries and Regions SA.

The survey publication is available on the Vinehealth Australia website [vinehealth.com.au](http://vinehealth.com.au) and via links from the Wine Grape Council SA website [wgcsa.com.au](http://wgcsa.com.au) and the South Australian Wine Industry Association website [www.winesa.asn.au](http://www.winesa.asn.au).

Survey results from 2015 onwards are available on the Wine Australia interactive Vintage Survey Dashboard:

<https://marketexplorer.wineaustralia.com/vintage-survey>

## About Wine Australia

Wine Australia supports a competitive wine sector by investing in research, development and adoption (RDA), growing domestic and international markets, protecting the reputation of Australian wine.

Wine Australia is an Australian Commonwealth Government statutory authority, established under the *Wine Australia Act 2013*, and funded by grape growers and winemakers through levies and user-pays charges and the Australian Government, which provides matching funding for RDA investments.

## Credits

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GI maps – Vinehealth Australia

## Disclaimer

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Note: data published in this report supercedes that in earlier reports. Minor variations in reported figures can occur due to data revisions.

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