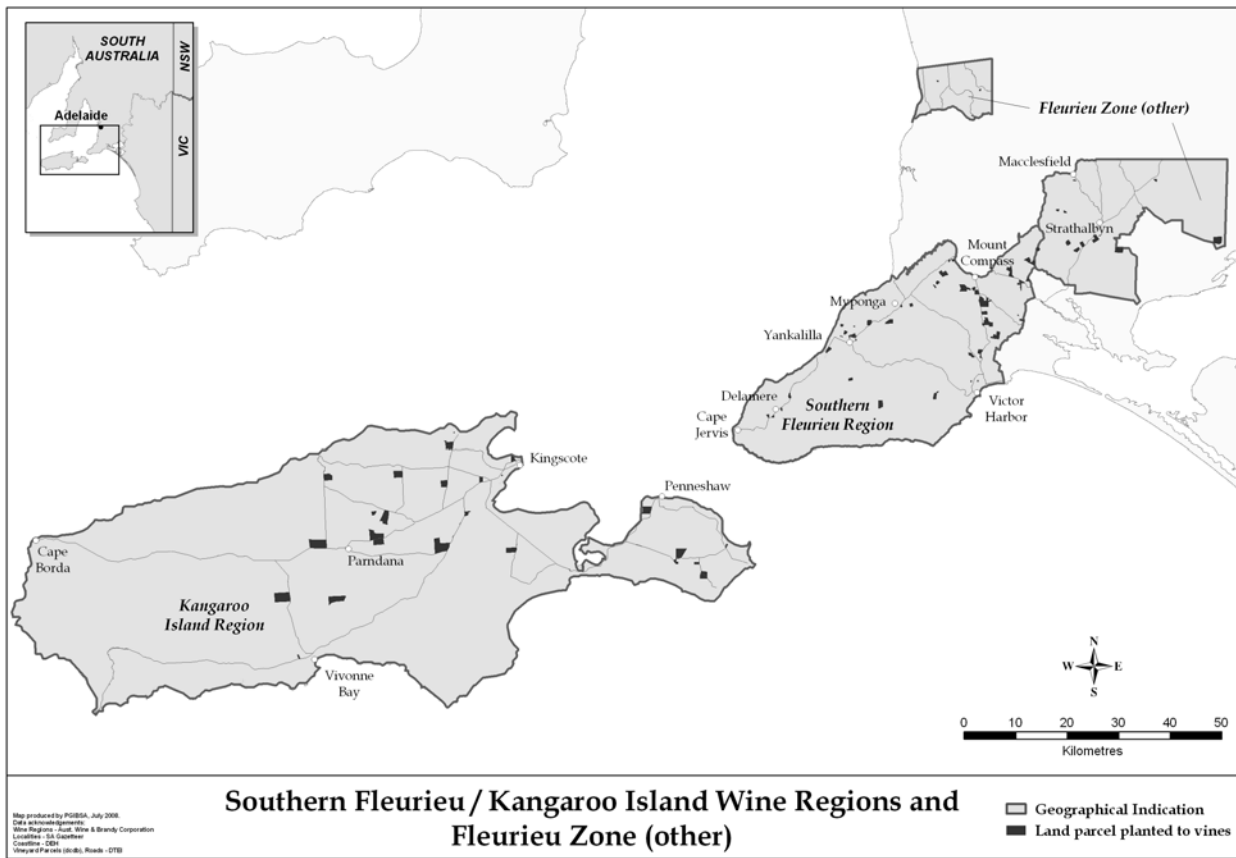


Fleurieu zone - other

Regional summary report 2009

Fleurieu zone (other) includes the GI regions Southern Fleurieu and Kangaroo Island, as well as any other plantings in the zone that are near but outside the larger GI regions of Currency Creek, McLaren Vale and Langhorne Creek (referred to as "Fleurieu zone (other)" in tables). The total area of vines included in this definition is around 900 hectares.



Overview of vintage statistics

The harvest from Fleurieu zone (other) was 3,937 tonnes in 2009 – very similar to the 2007 harvest and substantially below the 2008 harvest. The total estimated value of grapes from these vineyards decreased to \$3.5 million, which is less than the 2007 value.

There were virtually no new plantings in this area in spring 2008.

The ABARE estimated production for this area in 2010 is around 4,500 tonnes. Given the 2008 production and the planted area (900 hectares), it is likely that the ABARE figure underestimates the potential production from this very new grapegrowing area, although water availability as well as seasonal conditions will determine whether its full production potential is reached in future vintages.

The production forecast does not increase significantly over the five year projection period, but the wineries' committed intake decreases to 3,000 tonnes by 2014, leaving at least 1,600 tonnes of fruit likely to be available on the open market.

